



**GIVE ME A "G!" GIVE ME AN "O!" GIVE ME AN "L!" GIVE ME A "D!"
NATSUME'S *CHEER WE GO* FOR NINTENDO DS™
GOES GOLD**

Burlingame, Calif., **March 5, 2010** – Natsume, a worldwide developer and publisher of family-oriented video games, announced today that *Cheer We Go* for the Nintendo DS™ has gone gold. The game is rated E for Everyone by the ESRB and will be released on March 23rd for an MSRP of \$19.99. Natsume has also unveiled some new gameplay footage for the game.

"*Cheer We Go* is a fantastic rhythm game! It has catchy music, energetic dance moves, and a fun story to tie it all together," said Hiro Maekawa, President and CEO of Natsume. "It's an original cheerleading adventure that's sure to entertain players of all ages."

Star Hill needs spirit! Its sports teams are in a major slump, and the whole town is in despair. It's so bad, the cheerleading squad is down to just one person! It's up to the player to revive the town's cheerleader squad and bring the winning spirit back to Star Hill! They'll need to master a huge variety of fun and exciting cheerleading routines to wow judges and take home the gold! Along the way, they'll make new friends, unlock mini games, and earn stylish new outfits.

Cheer We Go rated E for Everyone by the ESRB.

For more information on *Cheer We Go* please visit www.natsume.com. You can also follow all of the latest Natsume news at www.natsume.com/facebook and www.twitter.com/natsume_inc.

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About Natsume

Natsume Inc. is a worldwide developer and publisher that specialize in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing Reel Fishing and Harvest Moon, Natsume is dedicated to producing quality video games. For more information about Natsume Inc., visit www.natsume.com

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